

Conference Program



#NHDYYC

@OpeningDoorsAB

Sponsors

Thank you to our sponsors!

Gold



Bronze



Welcome

'Home is the place where, when you have to go there,
They have to take you in.'
Robert Frost, The Death of the Hired Man

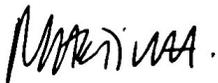
National Housing Day is officially recognized by the federal government and is commemorated through local events that raise awareness about housing and homelessness. These events draw attention to the need for affordable and safe housing and celebrate initiatives that have addressed the fundamental need of every human being to have a place to call home.

The Opening Doors Housing Conference is the 13th annual event being held in Calgary to mark National Housing Day. It is an opportunity for housing professionals from across Alberta to come together and discuss innovative approaches and generate new ideas within the industry.

Housing is a fundamental component of strong and healthy communities. Working together we can take action on ensuring that everyone has access to housing and feels safe and supported.

We hope that you enjoy the sessions and join the conversation online using the hashtag #NHDYYC.

Thank you for your participation today.

A handwritten signature in black ink, appearing to read 'Martina Jileckova'.

Martina Jileckova, Chair

Agenda

- 730** Registration & Breakfast
- 800** Opening Blessing: Elder Jackie Bromley
- 815** Welcome & Greetings: Mike Siroishka, Emcee
- 845** Morning Keynote: Curtis Carmichael, Community Activist & Educator
- 915** Plenary Session: Housing Strategies Fireside Chat with All Levels of Government
- 1000** Break

	Main Ballroom A	Main Ballroom B	Windsor Ballroom B
1015	Breakout Session 1 A Tenant's Journey: Mapping the Path to Housing	Breakout Session 2 Transforming the Housing Sector in an Era of Change	Breakout Session 3 Opportunities & Challenges as We Serve Indigenous Housing in Canada

- 1145** Lunch
- 1215** Keynote: David Coletto, CEO, Abacus Data

	Main Ballroom A	Main Ballroom B	Windsor Ballroom B
115	Breakout Session 4 Green Building Standards	Breakout Session 5 Community Collaborations: Leveraging Community, Volunteers & Police	Breakout Session 6 NIMBY to YIMBY: Positive Engagement Towards Inclusive Communities

- 230** Break

	Main Ballroom A	Main Ballroom B
245	Breakout Session 7 Digital Communication Policies & Cyber Security	Breakout Session 8 Housing Needs Assessment: Lessons from the Edmonton Metropolitan Region

- 400** Closing Blessing: Elder Jackie Bromley

Please stay afterwards for a chance to network with your colleagues!

Keynotes

Harnessing generational change to secure affordable housing's place on the public agenda

David Coletto, CEO, Abacus Data

David Coletto will share with us his insights into ensuring the topic of affordable housing is kept at the forefront of the public and political agenda.

David is CEO and a founding partner of Abacus Data, a full-service data science research and public opinion research firm based in Ottawa. With almost a decade of experience in the industry, David and his partners founded Abacus 7 years ago, and since then it has grown into one of Canada's most respected research firms.

Earning a doctorate in Political Science from the University of Calgary in 2010, David is also an Adjunct Professor at the Arthur Kroeger College of Public Affairs at Carleton University where he teaches courses on public affairs strategies, polling, and political marketing.

Experiences of living in social housing: stigma, realities and transformation

Curtis Carmichael, Community Activist & Educator

Curtis Carmichael will share with us the importance of building relationships and giving the local communities we serve an authentic voice in our decision making processes.

Curtis Carmichael is an activist who cycled across Canada this past summer to raise awareness on the stigma of social housing and institutional racism that exists in Canada. As a child who grew up in social housing, he has experienced the realities of living amongst violence, drug abuse, and crime.

Curtis' transformed life is filled with shining accomplishments, such as valedictorian at his high school graduation, scholarships to Queen's University, national awards for playing college football, and a past honor of being a Canadian Football League (CFL) prospect. He is on the cusp of earning his teaching degree, but what he is most passionate about is investing in the lives of those who live on the margins, especially young people who are living stories like his own. As a respected speaker he has spoken across Canada and appeared on Global News, CBC National News, and City News Toronto.

Plenary Session

Representatives from the Government of Canada, the Government of Alberta and The City of Calgary will discuss the development and release of their respective affordable housing strategies.

Charles MacArthur, Senior Vice-President, Assisted Housing and Regional Operations, Canada Mortgage and Housing Corporation, Government of Canada

Charles MacArthur has worked in international marketing in both the public and private sectors prior to joining Canada Mortgage and Housing Corporation (CMHC) in 1997. Since then, for close to two decades, he satisfied his love for learning and change by taking on new and challenging roles in all of CMHC's business lines. His positions have taken him from coast to coast where he has seen first-hand the unique cultures and diverse needs that exist in different parts of our country. As Senior Vice-President, Assisted Housing and Regional Operations, he notes having the privilege of working with a fantastic team of people to bring innovative solutions to complex challenges across the country. Working with clients, stakeholders and other orders of government, to help Canadians meet their housing needs – a mission he says “I am truly proud to undertake each day.”

John Thomson, Assistant Deputy Minister of Housing, Alberta Seniors & Housing, Government of Alberta

John Thomson was named Assistant Deputy Minister of Housing with Alberta Seniors and Housing in August 2016. He has been a proud member of the Alberta Public Service for fourteen years. Prior to his current position, he held several strategy and policy positions including the Executive Director of Strategic Policy with Alberta Human Services, the Executive Director of Strategic Policy with Alberta Health, and the Senior Policy Manager, Social Policy with Executive Council.

Sarah Woodgate, Director of Calgary Housing & President, Calgary Housing Company, The City of Calgary

A Professional Urban Planner and Member of the Canadian Institute of Planners with a Masters Certificate in Municipal Leadership, Sarah was appointed the President of Calgary Housing Company (CHC), an organization providing homes to 25,000 people, and Director of Calgary Housing for The City of Calgary in March 2015. As such, she is the steward for The City of Calgary's affordable housing strategy, Foundations for Home which sets the strategic direction for Council over the next 10 years. Sarah is also a chartered member of the Chartered Institute of Housing and was named one of Avenue Magazine's Top 40 under 40 in 2014. In addition to her experience in urban planning, real estate, land and community development, Sarah has over 10 years of experience as a Director on non-profit housing-related boards.

Morning Sessions

Main Ballroom A

Breakout Session 1: **A Tenant's Journey: Mapping the Path to Housing**

Kevin Drinkwater, Managing Director, JFIVE

Fouad Jallouli, Director, Innovation Management, JFIVE

From Clients to Customers. Working closely with Capital Region Housing (CRH), Fouad Jallouli and Kevin Drinkwater have done extensive ethnographic and experience research on CRH clients. The insight and empathetic understanding from this work drives a service design approach to improvement and development of affordable housing offerings.

Main Ballroom B

Breakout Session 2: **Transforming the Housing Sector in an Era of Change**

Wanda Palmer, VP Marketing, Trico Homes

Sarah Woodgate, Director of Calgary Housing & President, Calgary Housing Company, The City of Calgary

Jessica DeVreeze, Business Strategist, The City of Calgary

Cynthia Christison, Project Manager, The City of Calgary

In the first part of this session, we will focus on the importance of Public Private Partnerships. Wanda Palmer from Trico Homes will share how Trico Homes has worked collaboratively with the Government of Alberta to meet common goals. Wanda will talk about the PEAK Housing Initiatives Program and the Delaney Building which offers affordable and barrier free rental units. When Governments collaborate with the right partners, they can deliver more efficient and cost effective sustainable housing solutions. Public Private Partnerships are good business.

Sarah Woodgate will then discuss new research undertaken by Housing Partnership Canada to understand how leading housing organizations in Canada are responding to changes in government policy settings, ending of operating agreements and market factors, in terms of their organizational culture. Insights on how organizations are 'future proofing' their business will be discussed including fostering a culture of change, looking at new skills, and competencies and governance. We will also hear from the Foundations for Home Community Program - a City of Calgary initiative to promote self-sufficiency and community well-being across the affordable housing sector. Jessica DeVreeze and Cynthia Christison will share insights and opportunities to achieve transformation through community development and engagement.

Morning Sessions

Windsor Ballroom B

Breakout Session 3: **Opportunities & Challenges as We Serve Indigenous Housing in Canada**

Flavio Caron, Trainer & Instructional Designer, Indigenous Corporate Training Inc.

Opportunities and challenges as we serve Indigenous Housing in Canada. Mutual interests. Mutual needs. Mutual respect. All built on the foundation of mutual understanding. Indigenous Corporate Training Inc. (ICT) was founded in 2002 by Bob Joseph, a Gwawaenuk Nation member who is a certified master trainer, with a background in business administration and former associate professor at Royal Roads University. The ICT mission is to provide training to get everyone Working Effectively with Indigenous Peoples® in their day-to-day jobs and lives. They do this by providing a safe training environment for learners to acquire the knowledge, skills, and attitude required to be effective. They believe that by sharing knowledge and information through training courses, blog, and other free resources they can make the world a better place for Indigenous and non-Indigenous people alike.

O P E N I N G



D O O R S

Afternoon Sessions

Main Ballroom A

Breakout Session 4: Green Building Standards: Understanding the Options for Environmental & Energy Efficient Design & Why Your Bottom Line Demands It

Tyler Hermanson, Senior Consultant Director, 4 Elements Integrated Design Ltd.
Jenifer Christenson, CEO, Built Green Canada
Oscar Flechas, Architect, Flechas Architecture – Passive House Alberta

You will have the opportunity to hear from three presenters on various topics in green building standards in this session.

Comparison of Green Building Programs

Finding the best fit for every project. Tyler Hermanson, Senior Consultant Director, 4 Elements Integrated Design Ltd., will discuss the variety of green building programs available when developing new affordable housing projects. Building managers have a much better chance of stretching operational budgets when energy efficiency is factored into design. Tyler will also provide tips to improve energy efficiency for existing building infrastructure.

Built Green: Economic Benefits & More

Jenifer Christenson, CEO, Built Green Canada, will provide an overview of Built Green's programs, the process, and how certification through Built Green Canada contributes to your development. She will address economic benefits and expand on the advantages of a third-party certified sustainably-built project.

Passive House for Affordable Housing – the Intersection of Housing Affordability & Environmental Protection

Passive House buildings achieve greater indoor air quality and substantially reduce space heating requirements compared to standard building practices in Alberta. Passive House provides housing affordability while protecting the environment. Learn from Oscar Flechas, Architect, Flechas Architecture, about recent developments in the adoption of this building standard in affordable housing projects in North America.

Afternoon Sessions

Main Ballroom B

Breakout Session 5: Community Collaborations: Leveraging Community, Volunteers & Police Services

Amanda St. Laurent, Director, Programs at Inn From the Cold
Constable Josh Young, Calgary Police Service

This session will focus on working with vulnerable populations transitioning into homes and communities. We will hear from an individual working in the sector, a member of Calgary Police Service supporting the sector, and a resident actively engaged in volunteering efforts. They will demonstrate that providing access to community services, including basic needs, recreational activities, as well as cultural and spiritual needs, will result in a longer term, more stable residency. This model focuses on the importance of community volunteers and staff working together to create acceptance and inclusion - which ultimately leads to a safer and healthier community. This session is geared to non-profit landlords serving marginalized populations and market rental landlords who may work with organizations housing individuals experiencing poverty and other issues that present barriers to actively becoming part of their broader community. A case study on Police & Agency Partnerships - Addressing Housing Issues in the Community will be examined.

Windsor Ballroom B

Breakout Session 6: NIMBY to YIMBY: Positive Engagement Towards Inclusive Communities

Matt Vermunt, Manager, Acquisitions & Development, HomeSpace Society
Aaron (Galenzoski) Morris, Principal, Omnia Strategic
Wendy Schneider, Community Development and Municipal Government
Champion, Unstoppable Conversations

Learn what it takes to work with stakeholders to expand affordable housing and meet the needs of the community. Matt Vermunt and Aaron (Galenzoski) Morris will share their experiences in engaging communities, agencies and government stakeholders when developing Permanent Supportive Housing apartment buildings for vulnerable Calgarians. Wendy Schneider will present on the work that Unstoppable Conversations is undertaking with corporations, NPOs, and communities to help them see what's in their blindspots and then unleash their full potential, with a real life example working with a rural Alberta community.

Afternoon Sessions

Main Ballroom A

Breakout Session 7: Digital Communication Policies & Cyber Security: Protecting Your Organization & Staying Safe Online in a Digital Age

Lindsay Anderson, Online Engagement Coordinator, Wood's Homes

Carla Ecklin, IT Manager, Wood's Homes

Bruce Ollerenshaw, Systems Analyst, Sure Systems Ltd.

In the first part of this session, Lindsay Anderson and Carla Ecklin will explain why Wood's Homes, a nationally recognized children's mental health centre, decided to 'get social' and will offer tips and advice for how to create, manage and measure content across multiple platforms with limited resources. They will also share their Social Media policies and the challenge of getting it right.

In the second part of this session, Bruce Ollerenshaw from Sure Systems Ltd. will outline the current state of the world related to cyber attacks and suggest some strategies that all of our organizations should be taking to prevent against them. Attacks upon our personal and professional digital assets are becoming better organized and more sinister at a tremendous pace. The effects of a successful attack are usually devastating, so we need to be constantly aware of our security status and certain that we are taking all reasonable steps to protect ourselves.

Main Ballroom B

Breakout Session 8: Housing Needs Assessment: Lessons from the Edmonton Metropolitan Region

Stephanie Chai, Manager, Regional Projects, Edmonton Metropolitan Region Board

Gary Gordon, Gordon and Associates

Thom Stubbs, Headwater Group

Building from the Edmonton Metropolitan Region's Housing Assessment Framework, we will workshop together on ways to undertake a housing needs assessment, collaborate with partners, and use research to identify gaps and set housing priorities.

Participants leave with their own housing needs assessment user guide.

Session Speaker Bios

Breakout Session 1: A Tenant's Journey: Mapping the Path to Housing

Kevin Drinkwater, Managing Director, JFIVE

From defining the future of the workplace to affordable housing business models, Kevin Drinkwater is leading creative teams at JFive to help Alberta organizations solve wicked problems. Design thinkers, Kevin and team are unlocking the solutions to these challenges by focusing on bringing empathy for the humans involved back into balance with business viability and technical feasibility.

Fouad Jallouli, Director, Innovation Management, JFIVE

Fouad Jallouli is focused on leading teams throughout the process of innovation, the importance of design thinking and the value of user experience planning. Fouad works with executives and their teams to develop new business models, test ideas and help companies drive towards growth in new areas of their business. Fouad has worked with clients across private, public and non-profit industries and understands that the heart of creating opportunity relies on trust and an 'outside-in' approach to solving problems.

Breakout Session 2: Transforming the Housing Sector in an Era of Change

Wanda Palmer, VP Marketing, Trico Homes

Wanda Palmer is the VP Marketing for Trico Homes and the Trico Group of Companies. Much of her 20-year marketing career has been focussed in real estate and B to C marketing. Wanda leads a team of 5 internal marketing specialists who develop and execute marketing strategies for both single and multi-family housing. Over the last 6 years, Wanda has helped the organization shift towards becoming a more data driven organization which has helped to support the company's desire to identify new business markets and address housing barriers for consumers and underserved groups.

Wanda is especially passionate about working for a purpose driven organization where the entire team of employees live the company's core values of Trust, Respect, Integrity, Community and Opportunity every day. The belief of 'doing well by doing good' is deeply rooted into the DNA of the entire Trico Homes organization and is stronger than ever as the company celebrates 25 years of building homes and community in Calgary.

Sarah Woodgate, Director of Calgary Housing & President, Calgary Housing Company, The City of Calgary (see bio in plenary session section)

Jessica DeVreeze, Business Strategist, The City of Calgary

Jessica DeVreeze is a Policy and Business Strategist in Affordable Housing at The City of Calgary. She holds a Masters Degree in Public Administration and has over 13 years of international and domestic experience in community development.

Session Speaker Bios

Cynthia Christison, Project Manager, The City of Calgary

Cynthia Christison is a Project Manager on the Affordable Housing team at The City of Calgary and is co-leading the design and implementation of the Foundations for Home Community Program. She has worked for The City of Calgary since 2011 with a focus on affordable housing for the past three years. Cynthia has a background in communications and has worked in both the private and public sectors, including Momentum, a leading community economic development organization in Calgary, and the University of Calgary.

Breakout Session 3: Opportunities & Challenges as We Serve Indigenous Housing in Canada

Flavio Caron, Trainer & Instructional Designer, Indigenous Corporate Training Inc.

Being the son of an Anishnabe mother and Italian-Canadian father, Flavio Caron has grown up in two worlds, and is honoured for what both have bought him. Flavio's life has been immersed in all aspects of entrepreneurship, through the operation of many businesses to the training of others to succeed in their ventures and believes that the ability to communicate - whether between individuals or between cultures - will always provide the foundation for success.

As an entrepreneurship and cross-cultural trainer, Flavio hopes that we all embrace the need to understand and be understood. The respect and trust that we strive to achieve in our personal and professional lives comes first and always from understanding. Contributing to the success of thousands of individuals and organizations - he is honoured with each and every opportunity. Relationship-building is the cornerstone to his training philosophy: where individuals, organizations, communities and Nations learn and prosper through this spirit. Leading or consulting with projects involving some of the most respected organizations and corporations in the world, Flavio trusts that inspired people - inspired educators - embracing new knowledge and ideas - will always succeed.

Breakout Session 4: Green Building Standards: Understanding the Options for Environmental & Energy Efficient Design & Why Your Bottom Line Demands It

Tyler Hermanson, Senior Consultant Director, 4 Elements Integrated Design Ltd.

From exploring job sites of his father's designs as a child, to testing, inspecting and designing high performance homes across Alberta, Tyler Hermanson's passion for home building and sustainability is clear. Tyler especially enjoys his role as a LEED Provider and Natural Resources Canada instructor for the R-2000 and EnerGuide programs. After starting 4 Elements in 2008, Tyler's team has been kept busy in many areas of green building and certification. This includes over 300 EnerGuide labels, 150 LEED Canada Homes, dozens of infrared Thermographic inspections and 10 sustainable home designs.

Session Speaker Bios

Jenifer Christenson, CEO, Built Green Canada

Jenifer Christenson is CEO of Built Green Canada, a national non-profit in the environmental services sector delivering sustainable building programs to the residential building industry. Growth over the last 4 years has centered on three key areas: market penetration and expansion, product diversification, and operational efficiencies. The organization has made steady progress in establishing itself as a leader in environmental programs, launched two new product lines and numerous new programs, expanded into new markets, and improved relationships with government and key stakeholders. Under her stewardship, the residential building industry's participation levels with Built Green Canada have grown on average by 19% year-over-year while revenue has increased on average by 21% year-over-year from 2013 to 2016. Christenson has over 20 years of experience in various communications-related positions and has won over 30 awards in the areas of marketing, communications, and branding/promotions at international, national, provincial, and local levels. She was also one of three Canadians chosen to participate in a delegation to Ukraine that presented on marketing and branding to the country's economic development agencies. She holds a Master of Arts in Intercultural and International Communication where her area of focus was the province of Alberta's environmental reputation and the social construction thereof.

Oscar Flechas, Architect, Flechas Architecture - Passive House Alberta

Oscar Flechas is an Architect with a wide range of experience in various sectors and on different scale projects. His firm, Flechas Architecture, is a progressive, small and young studio that uses simple and creative design solutions to produce innovative, environmentally and socially responsible results. He's an early adopter of the Passive House standard, and his firm now strives to design buildings that meet or use the principles required by the standard in each of the projects. Passionate about low-energy and low-carbon buildings for future generations, Oscar is one of the few architects certified as a Passive House Designer in Alberta and embraces most tools that encourage better building standards to help achieve greener buildings in Canada.

Breakout Session 5: Community Collaborations: Leveraging Community, Volunteers & Police Services

Amanda St. Laurent, Director, Programs at Inn From the Cold

Amanda St. Laurent has been Director, Programs at Inn From the Cold since 2017. Prior to joining Inn From the Cold, Amanda was with CUPS for 9 years and managed community based housing programs, working with both families and individuals to secure and stabilize safe, affordable housing. Amanda also led Housing First programs, working closely with both market, rental and non-profit landlords and was the 2014 recipient of the 'Leader of the Pack' award for outstanding performance in service delivery within the Housing First Program. Amanda served on the Calgary Residential Rental Association Board of Directors from 2012-2017.

Session Speaker Bios

Constable Josh Young, Calgary Police Service

Constable Josh Young has been a Police Officer for 11 years, mainly in District 6 and for the past 3 years, Community Resource Officer, currently covering the communities of Acadia, Southwood and Willow Park. Cst. Young's position focuses on addressing community issues such as neighbour disputes, traffic concerns, crime trends, and offender management, with involvement ranging from advice to criminal enforcement.

Breakout Session 6: NIMBY to YIMBY: Positive Engagement

Matt Vermunt, Manager, Acquisitions & Development, HomeSpace Society

Before joining HomeSpace, Matt Vermunt completed work on numerous major multi-family residential renovation developments in Calgary. Matt managed all stages of the development process from property acquisition to construction through to final sale. Since then, Matt has been responsible for acquisitions and development of multi-family buildings with the Calgary Homeless Foundation and HomeSpace Society, acquiring and renovating hundreds of units of housing and developing over 150 units of new purpose built Permanent Supportive Housing.

Aaron (Galenzoski) Morris, Principal, Omnia Strategic

Prior to founding Omnia Strategic, a communications and engagement strategy firm, Aaron (Galenzoski) Morris worked in communications and property development capacities with HomeSpace Society and the Calgary Homeless Foundation. Aaron was responsible for marketing and engagement strategies and consultations with communities and government stakeholders for new, purpose built Permanent Supportive Housing developments. Aaron has extensive experience in the non-profit sector, having previously worked at the Calgary Foundation and BC Cancer Foundation in various roles.

Wendy Schneider, Community Development and Municipal Government Champion, Unstoppable Conversations

Wendy Schneider is the Executive Director of Green Hectares, a successful rancher with international accolades as a breeder, has held multiple board positions at organizations such as Northlands, and is an active member of the Global Institute for the Empowerment of Women. Wendy has worked with dozens of rural communities and hundreds of small businesses to empower their success, with a particular passion for youth, agriculture, and rural communities. Her expertise ranges from difficult conversations to effective corporate cultures, and from executive coaching to organizational and community transformation. Unstoppable Conversations is dedicated to Causing Leadership for a Transformed World. Wendy works with corporations, NPOs, and communities to help them see what is in their blindspots and then unleash their full potential. Leaders who are willing to transform themselves can transform their organizations, and those organizations can transform a community, industry, or the world.

Session Speaker Bios

Breakout Session 7: **Digital Communication Policies & Cyber Security**

Lindsay Anderson, Online Engagement Coordinator, Wood's Homes

As Online Engagement Coordinator at Wood's Homes, Lindsay Anderson is responsible for the strategic management and monitoring of all digital communication channels, including Wood's Homes' website, blog, social media platforms, and search engine marketing and pay-per-click advertising campaigns. Having recently graduated from Mount Royal University's Bachelor of Communications - Public Relations program, she has a strong academic foundation in communications and marketing, and has had the opportunity to assist various non-profit organizations in Calgary identify and address marketing-related issues.

Carla Ecklin, IT Manager, Wood's Homes

Carla Ecklin has been in the IT industry for 18 years, 9 of those as the IT Manager for Wood's Homes. She oversees all aspects of IT for over 500 staff located at 23 sites. She loves her work, especially the joy of teaching technology to a non-technical staff group.

Bruce Ollerenshaw, Systems Analyst, Sure Systems Ltd.

Bruce Ollerenshaw wrote his first programs on punch cards in the 1970s and after a stint as a stay-at-home dad, has been working officially in the IT industry since the turn of the century. With a spouse in the ministry he also has long connections with organizations providing social support in Calgary. In nine years at Sure Systems he has watched the growth of the underside of the internet and its evolving threats to our day to day operations.

O P E N I N G



D O O R S

Session Speaker Bios

Breakout Session 8: Housing Needs Assessment: Lessons from the Edmonton Metropolitan Region

Stephanie Chai, Manager, Regional Projects, Edmonton Metropolitan Region Board

Stephanie Chai is a Manager of Regional Projects with the Edmonton Metropolitan Region Board, the Edmonton Metropolitan Region planning body. She manages the regional housing portfolio implementing the Board's vision and has worked on many Board initiatives over the 5 the last years, including the Regional and Sub-Regional Housing Needs Assessments. Stephanie is a Registered Professional Planner, a Member of the Canadian Institute of Planners, and a LEED Green Associate with a Masters in Planning from Dalhousie University. She has worked and conducted research across Canada, Trinidad and Tobago, Finland, and Jordan. Stephanie is creatively engaged in placemaking, tactical planning, and community building.

Gary Gordon, Gordon and Associates

Gary Gordon is a housing professional with over 35 years of experience, including numerous positions in provincial and municipal governments and private practice in Alberta. He founded Gordon and Associates, an Edmonton based consultancy focusing on housing. His experience includes housing market analysis and needs assessment, policy and program development and evaluation and the development of housing strategies and implementation plans. Gary has degrees in urban planning and public administration. He has published articles in the Journal of Disability Policy Studies and more recently in the Homeless Hub. Gary is completing his last year on the Greater Edmonton Foundation Board of Directors, where he served as Board Chair for the past 3 years.

Thom Stubbs, Headwater Group

Thom Stubbs has spent his career working collectively with people, industry, communities and governments as a social scientist and mediator. The first stage of his career was as a senior official and Deputy Minister in government. Thom currently operates the Headwater Strategy Group, a Calgary based consultancy focusing on housing, planning and social consequences of natural resource development. Thom Stubbs is a professional planner and trained mediator and a member of the Canadian Institute of Planners.

Thom worked with the Capital Region Board to develop their Regional Housing Framework and series of Housing Needs Assessments. He has also undertaken numerous housing reviews in Alberta, including homelessness assessments, seniors' housing need and facility planning, and an Alberta Housing Needs Assessment for the province last year. He is currently advising a number of housing authorities, working with stakeholders in Lethbridge planning a Permanent Supportive Housing facility and working in the Bow Valley undertaking a housing needs assessment. He is based in Calgary, Alberta with his family.

Tradeshow Exhibitors

Affordable Housing, City of Calgary

Calgary Community Standards
Partner Agency Liaison

Calgary Emergency Management Agency

Calgary Fire Department

Calgary Residential Rental Association

Canada Mortgage & Housing Corporation

Chartered Institute of Housing

Community Housing Affordability Collective

Organizing Committee

**Thank you to our conference
volunteer committee members!**

Martina Jileckova, Chair
Aaron (Galenzoski) Morris
Bev Brooks
Cody Krause
Elena Salikhov
Janice Chan
Jennifer McCarron
Jenny Hill
Marissa Toohey
Meaghan Bell
Nicole Long
Sabrina Grover
Sophie Goswell
Wendy Cundall

Thank you for attending!

O P E N I N G



D O O R S